

MORE SPONSOR ANNOUNCEMENTS

FOR IMMEDIATE RELEASE



April 4, 2023

JONESBORO, AR: Play It Again Sports Jonesboro Open – Presented by Prodigy month has arrived and with it more sponsors are adding to the event. Centennial Bank has been a sponsor of the Disc Golf Pro Tour event since day one and they have agreed to continue the sponsorship for the seventh consecutive year.

Also returning for another year is NEA Golf Cars. NEA Golf Cars provides an extremely valuable asset to the Disc Golf Pro Tour as a sponsor and provider of carts for the Pro Tour Staff to use while in town. Now that the Pro Tour has several events across the world, speed on and off each course is essential for set up and tear down each week and this partnership helps in that effort.

New for 2023 is Bad Boy Mowers from Batesville, Arkansas. Bad Boy is known across the country for its bright orange mowers and its Mow with an Attitude approach. Lindsey Keller, Marketing Director of Bad Boy Mowers, had this to say regarding the event partnership, “Bad Boy Mowers is thrilled to be a partner of the Jonesboro Open, and support the sport of disc golf and our surrounding communities.”

Over the past two years the Jonesboro Open has raised more than \$90,000 for St Jude Children’s Research Hospital in Memphis. Proceeds from the tournament, including a portion of the sponsorships and a portion of the ticket sales, goes directly to St Jude and to the Learning Center of NEA.

This year’s tournament is scheduled for April 28-30. Officials are expecting nearly 400 competitors from 35 different states and 7 different countries to take part in the event. Tickets for the tournament are on sale now and tournament officials are seeking additional sponsorships for the event. For more information on tickets or sponsorships go to JonesboroOpen.com

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