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**FOR IMMEDIATE RELEASE**

JONESBORO, ARKANSAS The Local Organization Committee of the Jonesboro Open has announced the first round of Sponsorship renewals for the 2025 Jonesboro Open. Play It Again Sports Jonesboro will once again be the Title sponsor for the disc golf tournament that is celebrating its ninth year this spring. Westside Discs out of Emporia, Kansas is also renewing as the Presenting Sponsor once again.

Cameron Campbell, owner of Play It Again Sports on Caraway Road had this to say regarding the tournament, “Jonesboro has a lot of great qualities, and I am proud to help show off the community each year during the Jonesboro Open. This event not only brings in hundreds of people the week of the tournament, but we see people from all over the country in the store throughout the year that come to Jonesboro just to play Disc Side of Heaven.”

Media partners East Arkansas Broadcasters and KAIT-8 have once again agreed to help publicize the event using their voice throughout Northeast Arkansas. This is the 9<sup>th</sup> consecutive year that EAB has been involved and the second year for KAIT.

North Delta Engineering, a locally owned Engineering firm has also agreed to be a sponsor for the fifth consecutive year. Jordan Lane, owner of the firm had this to say, “Disc golf has been a passion of mine for a very long time. To see the publicity Jonesboro receives for the tournament and knowing first hand what Disc Side of Heaven does for the community makes it a no-brainer for me to continue to support the Jonesboro Open.”

The Jonesboro Open has been bringing players and spectators to Northeast Arkansas since 2017 and has become a staple event in the area. It has also produced some of the most memorable moments on Tour most recently two playoffs in the last three years; a record setting 1102 rated round by James Conrad and Kat Mertsch’s emotional first win on Tour both in 2023. The event has also raised over \$150,000 for St Jude Children’s Research Hospital and over \$12,000 for The Learning Center of NEA.

The tournament is set to take place March 28-30 at Disc Side of Heaven located on the southwest part of Jonesboro. If you would like to be a sponsor of the Jonesboro Open, please reach out to Brad Pietz at [discsideofheaven@gmail.com](mailto:discsideofheaven@gmail.com)