

SPONSORS RETURNING

FOR IMMEDIATE RELEASE



February 23, 2023

JONESBORO, AR: Today marks the first day of the 2023 Disc Golf Pro Tour as competition got underway at the Las Vegas Classic in Las Vegas, Nevada. With the start of the season, officials from the Play It Again Sports Jonesboro Open – Presented by Prodigy have announced new and renewing corporate sponsors for the 2023 DGPT event.

Early renewing sponsors from previous years include First Community Bank, North Delta Engineering, Lost Pizza Company, East Arkansas Broadcasters, Lyons NEA Trophy, ARTENTS, Play It Again Sports and the Jonesboro A&P Commission.

One of the new sponsors for the tournament is the local Comfort Inn and Hampton Inn hotels. The Comfort Inn will serve as the Host Hotel giving the players and fans a place to centralize away from the disc golf course.

Over the past two years the Jonesboro Open has raised more than \$90,000 for St Jude Children's Research Hospital in Memphis. Proceeds from the tournament, including sponsorship and ticket sales, goes directly to St Jude and the Learning Center of NEA.

This year's tournament is scheduled for April 28-30. Officials are expecting nearly 400 competitors from 35 different states and 7 different countries to take part in the event. Tickets for the tournament are on sale now and tournament officials are seeking additional sponsorships for the event. For more information on tickets or sponsorships go to JonesboroOpen.com

* * *

Brad Pietz
Tournament Director
discsideofheaven@gmail.com