

SPONSORS CONTINUE TO SIGN UP

FOR IMMEDIATE RELEASE



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JONESBORO, AR: As the 2023 Disc Golf Pro Tour season is well into its first month, Corporate Partners continue to sign up to be a part of the Play It Again Sports Jonesboro Open – Presented by Prodigy event. The Jonesboro Open is now in its seventh year and many partners have been with the professional disc golf event from the first year.

Two of those that have been a part of the event from the beginning are media partners East Arkansas Broadcasters and KJNB Fox and KJNB CBS. Both media partners will once again lend their voice to the event.

The Social served as the Official Player's Party in 2022 and are once again sponsoring the Friday night get together. The Social Player's Party is open to all players and fans of the Disc Golf Pro Tour.

New for 2023 is Unico Bank. Chad Chadwick, Vice President of Unico Bank, had this to say regarding the new partnership, "The Jonesboro Open is a signature event for the disc golf community and brings hundreds of visitors to Jonesboro. We appreciate the opportunity to be able to help showcase Jonesboro and support the community that we live, work and play in."

Over the past two years the Jonesboro Open has raised more than \$90,000 for St Jude Children's Research Hospital in Memphis. Proceeds from the tournament, including a portion of the sponsorships and a portion of the ticket sales, goes directly to St Jude and to the Learning Center of NEA.

This year's tournament is scheduled for April 28-30. Officials are expecting nearly 400 competitors from 35 different states and 7 different countries to take part in the event. Tickets for the tournament are on sale now and tournament officials are seeking additional sponsorships for the event. For more information on tickets or sponsorships go to JonesboroOpen.com

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