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FOR IMMEDIATE RELEASE



JONESBORO, ARKANSAS The Local Organization Committee of the Jonesboro Open has announced a new Presenting Sponsor for the upcoming Disc Golf Pro Tour event held in Jonesboro, Arkansas. Westside Discs from Emporia, Kansas will be the Presenting Sponsor in 2024 resulting in the new name of the Play It Again Sports Jonesboro Open – presented by Westside Discs. This will affect the AM side of the tournament as well creating the new name of Dynamic Discs Presents: Jonesboro Open AM Side.

Brad Pietz, Tournament Director of the DGPT event, had this to say regarding the switch, "First of all I would like thank Prodigy for being a part of the Jonesboro Open for the last three years, but we are thrilled with the move to Westside Discs and bringing on board the Dynamic Discs team. Matt Loyd has been a part of our tournament since day one and he will bring his years of experience back to Jonesboro as the AM Side Tournament Director. We couldn't be more excited."

The Jonesboro Open has been a part of the Disc Golf Pro Tour since 2017 and has become a staple event in Northeast Arkansas bringing hundreds of players and thousands of fans to Jonesboro over the past seven years. It has also produced some of the most memorable moments on Tour most recently two playoffs in the last two years; a record setting 1102 rated round by James Conrad and Kat Mertsch's emotional first win on Tour both in 2023. The event has also raised over \$120,000 for St Jude Children's Research Hospital over the past three years.

"The Westside Discs team is extremely excited to take on the role of presenting sponsor for the Jonesboro Open," expresses David Hein, GM North America House of Discs & CEO of Dynamic Discs. "Our continuing dedication to players, the community, and the expansion of Disc Golf remains a top priority. Collaborating with the Local Organization Committee of the Jonesboro Open serves as a clear testament to our unwavering commitment."

The Play It Again Sports Jonesboro Open – presented by Westside Discs and the Dynamic Discs Presents Jonesboro Open AM Side will both be played at Disc Side of Heaven. Disc Side of Heaven's Championship Course is exclusively for the Pros, but it is also home to the brand new wooded course, Towering Oaks and the City owned Beatrice Park. Registration for both the Pro and AM side will begin on Monday, January 15. For more information on registration visit Disc Golf Scene and for more information including sponsorship opportunities and tickets for the Jonesboro Open go to JonesboroOpen.com