



FEBRUARY 21, 2024

### FOR IMMEDIATE RELEASE

JONESBORO, ARKANSAS As the Disc Golf Pro Tour gets set to open its ninth season in Florida this weekend, sponsors are starting to roll in for the 8th annual Play It Again Sports Jonesboro Open - presented by Westside Discs. For the second year in a row, Bad Boy Mowers has agreed to be a Super Sponsor of the event.

Brad Pietz, Tournament Director of the DGPT event, had this to say regarding the renewal of Bad Boy, “The Jonesboro Open is a national event, even international event, and it takes our local companies like Bad Boy to help us get bigger and better each year. There are cities across the globe, and even cities right here in Arkansas that are doing everything they can to lure Disc Golf Pro Tour events to their towns. We need all the local and regional support we can get to keep this going.”

“Bad Boy Mowers is thrilled to be a partner of the Jonesboro Open, and support the sport of disc golf and our surrounding communities,” said Lindsey Keller, Marketing Director of Bad Boy Mowers. Headquartered in Batesville, Arkansas, Bad Boy Mowers is the brand that revolutionized the zero-turn lawn mower game. Bad Boy was the first brand to market zero-turn mowers to rural landowners and homeowners with a simple promise: A better mower at a better price. As a brand from here in Arkansas, Bad Boy became the fastest selling mower in America.

Also renewing for another year is The Social. The Social will once again host players from around the world in the Player’s Party on Friday, April 12. This gives all of the Professional and Amateur players a place to gather and enjoy great food and fun and games away from the disc golf course.

The Jonesboro Open has been a part of the Disc Golf Pro Tour since 2017 and has become a staple event in Northeast Arkansas bringing hundreds of players and thousands of fans to Jonesboro over the past seven years. Over the past three years the tournament has raised over \$120,000 for St Jude as well as close to \$10,000 for The Learning Center of NEA.

The Play It Again Sports Jonesboro Open – presented by Westside Discs will be played at Disc Side of Heaven on April 12-14. The tournament committee is still looking for sponsors. For more information on sponsorship opportunities as well as tickets for the Jonesboro Open go to [JonesboroOpen.com](http://JonesboroOpen.com)