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FOR IMMEDIATE RELEASE

JONESBORO, ARKANSAS The Disc Golf Pro Tour is just a week away from returning to Northeast Arkansas for the 8th annual Play It Again Sports Jonesboro Open - presented by Westside Discs. Final push for sponsors have continued to add their names to the professional disc golf event.

Sponsors for the 2024 Jonesboro Open include Unico Bank, Tacos 4 Life, First Community Bank, FMH Conveyors, Carter's Jewel Chest, Jonesboro Acoustical & Drywall and NEA Golf Cars. Businesses from Batesville to Paragould are all putting their strength into the event.

The Jonesboro Open has been a part of the Disc Golf Pro Tour since 2017 and has become a staple event in Northeast Arkansas bringing hundreds of players and thousands of fans to Jonesboro over the past seven years. Over the past three years the tournament has raised over \$120,000 for St Jude as well as close to \$10,000 for The Learning Center of NEA.

JD Cariker, Manager of Catering & Off-Premise Sales, is excited to be a part of the Jonesboro Open. "We are looking forward to sharing our philosophy with the DGPT players and fans. This is a great way for us to spread our mission." Tacos 4 Life, founded in Conway, Arkansas in 2014, is a fast-casual taco restaurant with 25 locations across the southeastern United States. The company's founders, Austin and Ashton Samuelson, were inspired to create the restaurant brand to combat world hunger. For every taco, salad, quesadilla, rice bowl or nachos the restaurant sells, a meal is donated to the nonprofit Feed My Starving Children.

First Community Bank has been a huge part of the Jonesboro Open for many years. Kembralyn Redman, assistant vice president, business development officer had this to say, "We believe in supporting events in our community that bring people and awareness to Northeast Arkansas. We are proud to be a sponsor of the Jonesboro Open for the fifth year in a row."

The Play It Again Sports Jonesboro Open – presented by Westside Discs will be played at Disc Side of Heaven on April 12-14. The time is now to purchase tickets and roll out the NEA Red Carpet for players and spectators from around the world. For more information on tickets for the Jonesboro Open go to JonesboroOpen.com